



MEDICINE HAT MAVERICKS

ADVERTISING AND SPONSORSHIP OPPORTUNITIES



Presenting Sponsor - Game MVP \$250 & GC

- > Your company will be announced as the 'Game MVP Sponsor'
- > 24 x \$20- \$25 Gift Certificates (GC) value to player provided by sponsor
- > Sponsor to provide additional GC's for play-off games if applicable

Game Day PA Announcements \$250

- > Your company tag line will be announced at every home game for the Mavericks this season

Website Advertisement \$350

- > Your company name and logo will be listed on the www.themavericks.ca website as a sponsor for this season (includes link to your website)

Baseball Bingo Sponsor \$350 & 12 GC

- > Once per week at each home game bingo is played
- > Sponsor provides (12) \$20 - \$25 value GC for bingo winner includes sponsor logo and information on bingo card distributed in game program
- > (1) spot for this element

Presenting Sponsor – 7th Inning Stretch \$400

- > PA announcement as sponsor before 7th inning stretch song — includes business tag before or following song



Pocket Schedule \$600

- > Full panel
- > Full colour copy

Program Advertisements \$350 - \$750

- > Black & white - \$350
- > Colour - \$500 - \$750

Stadium Railing \$500

- > (1st Base or 3rd Base side)
- > 3 Ft x 8 Ft size
- > (4) spots at these locations

Line-up Board \$500

- > Your company name and logo will be located on the game day line-up board located in stadium concourse (high traffic area)
- > Includes choice of 1 season ticket or 1 flex pack

PA Announcer Booth Signage \$600

- > 4 Ft x 8 Ft size
- > (4) spots at this location

Presenting Sponsor – Pitching Change \$500

- > PA announcement as sponsor of pitching change usually minimum two announcements per game
- > Includes tag line

Admissions Gate Signage \$600

- > 2 Ft x 4 Ft size
- > Set up each home game in highly visible area (gate entrance)
- > Includes choice of 1 season ticket or 1 flex pack

Concourse Exit Signage \$800

- > 5.75 Ft x 3.75 Ft size
- > (2) locations for this element
- > Includes choice of 1 season ticket or 1 flex pack

Between Inning Game Sponsor \$600 & GC

- > Fan chosen to compete in contest by random signature of sponsor's ad in game day program
- > (1) of 23 x \$20 - \$25 Gift Certificate (GC) value given to contestant that have been provided by sponsor
- > Includes program ad and PA announcement as sponsor of between inning game
- > Sponsor to provide additional GC's for play-off games if applicable

Magnetic Schedule \$600

- > (2) spots sold at this location



Ticket Back \$1000

- > Includes preseason, regular, post season games
- > (1) spot for this element

Player Jersey Sleeve \$1500

- > Your logo screened onto sleeve of player and coach uniforms
- > (1) spot sold at this location

Outfield Fence Signage – Foul Territory \$1000

- > 8 Ft x 16 Ft Size
- > Highly Visible Area
- > Includes 2 season tickets or 2 flex packs



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Maverick Home Run Sponsor **\$1200**

- > For each home game for the Mavericks this season, your company will be announced as the "Home Run Sponsor"
- > This sponsor element includes the PA announcement: "Thanks to (home run hitter name) and (your company name) \$50 will be donated to Medicine Hat Little League (or American Legion Baseball)"
- > If the season home run total is reached prematurely, the Mavericks will fulfill this element
- > Includes 2 season tickets or flex packs

Media Back-Drop **\$800**

- > Used as a backdrop for post game media interviews at Athletic Park
- > Highly visible with TV exposure
- > Shared with Mavericks Logo
- > (2) Spot sold at this location
- > Includes 2 season tickets or 2 flex packs

Dugout Roof Signage **\$1350**

- > 7.5 Ft x 15 Ft Size
- > (2) Spots on each dugout — (4) total
- > Highly visible area
- > Includes 2 season tickets or 2 flex packs

Score Clock Signage **\$1500**

- > 2 Ft x 12 Ft Size
- > Highly Visible Area
- > Includes 2 season tickets or 2 flex packs

Outfield Fence Signage — Fair Territory **\$1530**

- > 8 Ft x 16 Ft Size
- > Highly Visible Area
- > Includes 2 season tickets or 2 flex packs

Mascot Jersey **\$1500**

- > Company Logo on jersey back
- > Visible 'kid' friendly location
- > Includes 2 season tickets or 2 flex packs

Mini-Mavericks **\$2500**

- > Aimed at children 12 yrs and younger
- > Your company logo will be on all t-shirt backs given to camp members
- > Includes (2) 4 Ft x 8 Ft signage in both concourse exits
- > Includes 2 season tickets or 2 flex packs

Party Patio Sponsor **\$3000**

- > Your company will be designated the "(your company name here) Party Patio" in marketing of patio packages including media (radio, print, web, email) and ballpark
- > Your company name and logo will be on all signage pertaining to Party Patio (4 signs at stadium around patio)
- > Your Company will be announced each home game for the mavericks in connection with the Party Patio
- > Includes your own night on the patio for up to 50 people-includes food and drinks for all!
- > Includes 2 season tickets or 2 flex packs

Game Day Sponsorship **\$500**

- > Your company will be listed in all game marketing (radio, paper, web) as the 'Game Day Sponsor'
- > You will receive 50 Tickets to your game day
- > Includes (4) game day PA announcements for your game day with tags or themes towards your business services or products
- > Opportunity to hand out your company's promotional materials and set up display in the concourse

*Please note pricing does not include production costs of signage or GST

Family Fun at the ol' ballpark!

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Thanks for Your Support of Medicine Hat Mavericks Baseball!

